

**Connect. Communicate. Collaborate.** 



### **3CX Phone System for Windows**



### Break free with a software-based IP PBX for Windows

Break free from expensive proprietary phone systems and move up to an open standard IP PBX that **increases productivity** of employees and IT staff and **costs much less**. Evolve your communications by enabling employee mobility: Calls can be made and answered seamlessly from outside the office and voice mail and faxes received via email. **Globalize your business** by connecting branch offices and re-directing local customer service numbers via the internet to your phone system at negligible cost. 3CX Phone System for Windows is an award-winning IP PBX that completely replaces your proprietary PBX, supports standard SIP soft/hard phones from any vendor, VoIP service providers and traditional PSTN phone lines. Add extensions or lines by adding standard SIP telephony equipment and save on consultants' fees because of 3CX' easy to use webbased administration. Overcome the limitations of outmoded hardwarebased PBX systems, reduce costs significantly and add advanced communications features that will make your employees more productive and your company more efficient and competitive.



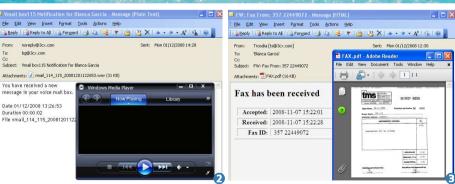
## Unified Communications



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### Enhance productivity with unified messaging and presence

**3CX Phone System for Windows** delivers Unified Communications technology by unifying voice mail, fax and email; as well as, providing presence information.

With 3CX users can easily see the presence of other users and avoid unnecessarily making or transferring calls. Presence is displayed in any standards-based SIP client, including 3CX VoIP Phone and various SIP hardware phones. Furthermore, 3CX unifies **voice mail** and faxes with email by delivering them to the user's inbox.

3CX includes a complete **fax server** that is able to route incoming faxes as PDFs to email. Users can send faxes from anywhere on the network via the Microsoft Fax client. This client is feature rich and seamlessly integrated into Microsoft Office and Windows.

With 3CX, businesses save time and money as they can forget about fax machines, printouts and extra telephone lines.

- 1. **Presence** eliminate expensive telephone tag
- 2. Voice mail receive voice mail in your inbox
- 3. Fax send via Microsoft Fax and receive as PDF files

### Freedom to the User





# Boost mobility and allow staff to tele-work

3CX gives total freedom to the user, by enhancing mobility and allowing staff to work remotely.

**3CX Phone System** includes a webbased user portal that gives extension users complete mobility and independence. Users can configure extension preferences from anywhere

without help from IT staff using a web

browser. Call forwarding rules can be

created based on time received, caller

ID and type of call. For example, calls

outside their own working hours can

be routed to voice mail. Important

calls can be forwarded to a mobile

based on the caller ID.

This way, crucial calls are never missed, and there is no need to give out personal mobile numbers when out of the office.

3CX is the only IP PBX to include a free Windows VoIP phone that can be used in or out of the office. 3CX soft phone and the traditional hardware phone can be used at the same time using the same credentials. For example, the hardware phone can be used when at the office, but when at home or on the road it is very easy to switch to the soft phone and remain connected to the company's phone system.

- User Portal Configure your own extension preferences easily and from anywhere
- 3CX VoIP Phone Stay connected to the office wherever you are
- Advance forwarding rules Set-up by caller ID, time and type of call



### **Freedom to the Network Manager**



🧟 Extension status 🕑 Server Activity Log 🛛 🦓 Add Extension 👒 Add PSTN Gateway			🚡 File Action View Favorites Window Help					📇 Windows Task Manager			
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B 3CX Phone System	Status	Virtual Extension I		Turn Off							
Ports/Trunks Status ② Extension Status ③ Server Activity Log	<ul> <li>Registered (idle)</li> <li>Connected</li> </ul>	10000 1000 1	Name 3cC	Shut Down Save				CPU Usage CPU Usage History			
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Extensions	Not Registered	10021	3сж	Reset	Running	0%	06:34:10				
Second Seco	Registered (idle)	20000	3cx	Snapshot	Running	0%	06:45:02				
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# Manage the phone system via 3CX' web-based console

With 3CX, network managers break free from the archaic user interfaces of conventional PBXs and from the traditional PBX vendor. With the intuitive web-based console. administrators can easily create extensions and make PBX configuration changes, without needing the PBX vendor. Because **3CX Phone System** is just another Windows server application, it is easy to manage too: It can be monitored just like any other Windows server application using your existing network monitoring package. 3CX is completely software-based and this has many advantages over a traditional PBX or an IP PBX appliance.

It is easier to manage and control and you do not need to learn how to update and troubleshoot an obscure home-made Linux version. Softwarebased scales a lot better too: Just add more phones and lines as you go along, without being limited by the ports or processor on the appliance.

You can install 3CX on an existing server or virtualize it and eliminate extra hardware, energy and management costs. You can easily backup your PBX to a disk and restore on another machine in case of hardware failure - an impossible task when an appliance breaks down.

- 1. Web-based Management Console - Access the phone
- system from anywhere
- 2. Virtualize Save on hardware, energy & administration costs
- 3. **Monitor** Monitor events & performance of PBX like any other server application

### Freedom of Choice



#### Edit Extension - Ext.101 Troodia Spyrou File Add View Settings Links Help **VOIP** Providers 🥝 Extension status 🚽 Server Activity Log 🛛 🖓 Add Extension . 😪 Add PSTN Gateway . 🚱 Ad Ø Edit Extension settings and click OK or Apply to save changes. Add VOIP Provider Wizard **PSTN Devices** General Forwarding Rules Phone Provisioning Other Add VOIP Provider Wizard 3 😪 Add Gateway 🔅 Edit Gateway 💥 Delete Gateway Name of Provider MyVoIPprovider Provisionin B 3CX Phone System Gateway Name Host / IP Address Provisioning ensures the phone settings are centrally retrieved, this limits the amount of time s 🤗 Ports/Trunks Status Grandstream C Extension Status 192, 168, 1, 11 OC123456 Patton 4554 MAC Address Choose a Provider: Server Activity Log Mode GrandStream GXP-2000 Services status 2 Extensions Select Interface 192.168.1.3 PSTN devices Broadvox SIP Trunk Grandstream(8) e CallCentric BLF (Busy Lamp Fields)-20002 $\bigcirc$ 1 CellIP 20003 You can map one or more BLF (Busy Lamp Fields) of your phone to particular extensions in ord 22103872 Generic SIP Trunk the status of those extensions on his phone. 22103873 107 Kevin 1 9 E Patton 4554 Generic VoIP Provider (Compatibility mo ก 0 10

# Tested interoperability with leading SIP hardware & VoIP providers

3CX has completed **interoperability testing** with leading industry VoIP hardware providers of SIP Phones and VoIP Gateways, giving businesses total vendor independence and freedom of choice.

Many leading **SIP Phones** are interoperable with 3CX including: Aastra, Linksys, snom, Cisco, GrandStream, Polycom, Siemens and X-Lite. 3CX can automatically configure most SIP phones with the appropriate extension settings.

**VoIP Gateways** that seamlessly interoperate with 3CX include:

VegaStream, Patton, Audiocodes, Grandstream and Sangoma; and 3CX ships with 'out of the box' configurations for the leading models.

Leverage low call costs by using 3CX with most popular **VoIP Providers** worldwide: Broadvox, CallCentric, Cellip, Inphonex, Nettel, Nexvortex, PrioNet, VoIP Unlimited, VoIPon, WideVoIP and Xeloq; and benefit from 3CX 'out of the box' configurations.

3CX has a global network of **over 1,000 3CX Partners** who provide businesses with fully integrated, costeffective VoIP solutions and top grade **support.** 

- SIP Phones Automatic configuration of popular SIP Phones
- VoIP Gateway Continue to receive and make calls on your existing phone lines
- VolP Providers 'Out of the box' configurations for leading VolP providers worldwide



## What others have to say about 3CX

### "We don't understand VoIP, but we understand 3CX" - No Tomato advertising

"3CX Phone System is a great Windows-based PBX solution for our company. It is a cost-effective solution which is easy to install and maintain."

- Mike Faster, President, Coyote Creek Consulting





**3CX VoIP solution makes an impression on PC PRO editor** Jon Honeyball with PC PRO believes that analogue telecom is a thing of the past, and that to get more value from a computing infrastructure it is wise to switch to VoIP. He went on to test 3CX Phone System for Windows and after installing the IP PBX he concluded: "Overall, I'm very impressed with this solution." "3CX has significantly helped in achieving our business goals to expand with mobility." - Chris Green, Managing Director, NANT Ltd.

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## 3CX Phone System Review in ZDNet

Alan Stevens from ZDNet reviewed 3CX Phone System for Windows and found it to be a very good product: "Very easy to configure and manage, the 3CX Phone System for Windows scores well on functionality and is compatible with most SIP handsets, gateways and services " "3CX is very easy to setup and manage. The MS Exchange 2007 Unified Messaging integration works very well. I am very happy with the product!" - Craig Hyatt, Information Technology Director for Campus Services, University of North Carolina at Chapel Hill





3CX is Editor's Best Award winner - Windows IT Pro magazine

Windows IT Pro editors select winners based on the product's strategic importance to the market, its competitive advantages and its value to the customer. They demand solid value and performance from the products they select using their product knowledge and subject matter expertise. "3CX scales well and is definitely much cheaper to scale up than comparable hardware PBXs." - Ryan Crompton, Systems Administrator, ZYTO Corp.



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### Computer Shopper highly recommends 3CX Phone System

Karl Wright reviewed the Free edition of 3CX Phone System for Windows for UK's biggest technology magazine Computer Shopper and wrote that he "couldn't really fault 3CX's Phone System. The free edition has most of the functions a home office or small business will need...considering you can download it for free, we highly recommend it." "I was attracted to 3CX' software because of its simplicity, because it runs on Windows and because it has web-based management." - Steve Hechtman, President, Inductive Automation / Calmetrics Company





"Our IP PBX is only 30% of the cost of other phone systems" Following an interview with 3CX's CEO Nick Galea, Computerwoche's editor Jurgen Hill wrote a very positive article about 3CX Phone System for Window's market position, the advantages of an IP

position, the advantages of an IP PBX against a traditional PBX, and the Free edition of 3CX VoIP PBX.

# **3CX Impressive Set of Features**

General Phone System Features	FREE Edition	Commercial Editions	Management and Scaleability	FREE Edition	Commercial Editions	3CX VoIP Client / VoIP Phone	FREE Edition	Commercial Editions
Call Logging	•	•	Web-based management console	•	•	Compact Windows System Tray Applet	•	•
Call Reporting	•	•	Configuration Wizard	•	•	Tunnel all VoIP Traffic over a Single Port	•	•
Blind Call Transfer	•	•	Real Time Web-based System Status	•	•	Transfer Calls	•	•
Attended Call Transfer	•	•	Integrated Web Server	•	•	Shows Incoming Calls	•	•
Call Forward on Busy	•	•	Automated Restore and Backup	•	•	Shows Caller ID	•	•
Call Forward on No Answer	•	•	Firewall Friendly Configuration of External Extensions via Tunnel	•	•	Shows Personal Call History	•	•
Call Routing (DID)	•	•	MS Windows Server 2003 Certified	•	•	Divert Calls to Voice Mail		•
Caller ID	•	•	Integrated Enterprise Database (PostgreSQL)	•	•	TAPI for Integration with Microsoft Outlook		•
Conference Calling	•	•	Run as Windows 2008 Virtual Machine	•	•	Queue Monitoring		•
Auto Attendant / Digital Receptionist	•	•	Run as Vmware Virtual Machine	•	•	Shows Status of Other Extensions		•
Voice Mail	•	•	Supports Windows Clustering	•	•	Run as Presence Monitor with Desk Phone		•
Music on Hold	•	•	Automatic Phone Provisioning	•	•	<b>3rd Party Application Integration</b>		
Ring Groups	•	•	Allow Users to Configure Own Extensions	•	•	Microsoft Outlook		•
Hunt Groups	•	•	Unified Communications & Mobility			Salesforce Integration		•
Central Phonebook	•	•				HTTP API to Integrate with any Web CRM		•
Call Parking		•	MyPhone Self-Service User Portal	•	•	Microsoft Exchange 2007 UM		•
Call Pickup		•	Receive Voice Mail via Email	•	•	Microsoft Fax Services		•
Call Queuing		•	Public SIP ID for Extensions	•	•	Devices and Providers		
Call Recording		•	3CX Tunnel for Easy Remote Connections	•	•	Supports SIP Hardware Phones	•	
Dial by Name		•	Advanced Forwarding Rules Based on Caller ID, Time and Type of Call	•	•	Supports SIP Software Phones	•	
MWI - Message Waiting Indicator		•	Integrate Branch Offices with 3CX Bridges		•	Supports Leading SIP / VOIP Gateways	•	
BLF Status Updates		•	Standards-based Presence Information		•		•	•
Conference Rooms		•	Integrated Fax Server		•	Supports Sangoma Cards Supports Popular SIP /VoIP Providers	•	•
Intercom		•	Receive Faxes via Email as PDF		•		•	
Paging		•	Send Faxes from Anywhere on the Network		•	SIP Trunking Support	•	•
	SIP Standards Support					Create Free Links to other 3CX Systems Free Communication Links to other SIP Servers		•
			Fully Supports RFC 3261	•	•	Codecs (Voice Compression)		
		SIP Forking	•	•	G711 (a law and u law), GSM, Speex, Ilbc	•	•	
			Establish SIP Trunks with other SIP Servers		•	G729*		•

G729\*

### **3CX Phone System for Windows available through:**

U.S. Distributor

### deerfield.com

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